

4th LEASE CONFERENCE DUBAI

Developments for the Middle East & Africa

Dubai, United Arab Emirates
November 13 & 14, 2024
Jumeirah Creekside Hotel



Sponsorship opportunities

INTRODUCTION AND BACKGROUND

Founded in 1992, The Alta Group is the world's largest consulting firm specialized in the equipment leasing and financing industry. The Alta Group (Latin America and Emerging Markets) has, since 2003, organized and successfully executed the Latin American Leasing Conference, the premier conference of its kind for the industry in the region.

This time The Alta Group (Latin America and Emerging Markets) and its European arm Invigors EMEA have taken the initiative to organize the 4th Lease Conference Dubai 2024 for the Middle East and Africa. The Lease Conference is meant to learn, participate, meet and connect with colleagues at a regional level. The attendees are the leaders of the companies interested in the leasing industry in the region. **The conference will be an in person event.**

This Lease Conference opens excellent opportunities to show and present your products and/or services to those who operate in the leasing market (automotive finance as well as equipment leasing), either as a supplier of equipment, as financial provider, as lessor, or as providers of services to the industry. The Lease Conference will take place on:

November 13 and 14, 2024 in Dubai.

The venue will be the **Jumeirah Creekside Hotel, Dubai.**

As a sponsor you can present your company and your products or services to a number of visitors from different countries.

Our 2023' conference had 100+ delegates from 20+ countries.

The Alta Group (Latin America and Emerging Markets) and Invigors EMEA offer a very attractive sponsorship package for the conference.

The following Sponsorship Opportunities are available, but we are happy to accommodate your special requests.

Premium sponsor + exhibitor

Dubai	US \$ 15,000
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The sponsor receives the following benefits:

- Allocation of stall (table-top) for corporate display. Stall will be located outside the main Conference Area
- Three complimentary conference registrations
- Recognition (your logo) in all promotional material
- Recognition (your logo) in our event website.
- Company description and contact information will be included in the onsite attendee conference materials
- Speaking opportunity (30 minutes)
- Right of first refusal to sponsor the same event the following year (good for one year)

Exhibitor

Dubai	US \$ 8,000
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The sponsor receives the following benefits:

- Allocation of stall (table-top) for corporate display. Stall will be located outside the main Conference Area
- Two complimentary conference registrations
- Recognition (your logo) in all promotional material
- Recognition (your logo) in our event website
- Company description and contact information will be included in the onsite attendee conference materials

Coffee break sponsor (4 available)

Each	US \$ 3,500
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The sponsor receives the following benefits:

- One complimentary conference registration
- Recognition (your logo) in all promotional material
- Recognition (your logo) in our event website
- Company description and contact information will be included in the onsite attendee conference materials

Sponsor networking cocktail (end of Day 1)

Dubai	US \$ 7,500
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The sponsor receives the following benefits:

- Two complimentary conference registrations
- Recognition (your logo) in all promotional material
- Recognition (your logo) in our event website
- Company description and contact information will be included in the onsite attendee conference materials
- Recognition from the podium at the opening and other sessions
- Conference roster
- Right of first refusal to sponsor the same event the following year (good for one year)

Delegates lanyards

Dubai	US \$ 2,500
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The sponsor receives the following benefits:

- Recognition (your logo) in all promotional material
- Lanyards with company name and logo
- Recognition (your logo) in our event website
- Company description and contact information will be included in the onsite attendee conference materials

Lunch sponsor (2 available)

Each	US \$ 5,000
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The sponsor receives the following benefits:

- One complimentary conference registration
- Recognition (your logo) in all promotional material
- Recognition (your logo) in our event website
- Company description and contact information will be included in the onsite attendee conference materials
- Recognition from the podium at the opening and other sessions
- Conference roster
- Right of first refusal to sponsor the same event the following year (good for one year)

Other opportunities: Please contact us if your company is interested in a specific sponsorship not listed. We can work together to accommodate.

Please submit your proposal and if you have any questions, please contact:

Hans Geijsen
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+31 6 8355 2986

Don't miss this opportunity to reach key decision makers at some of the most important companies in the Leasing Industry!

TESTIMONIALS 3rd Lease Conference Dubai 2023:

“Invigors EMEA Ltd and The Alta Group LAR organized a very professional conference in Dubai which brought in the key leaders driving leasing industry growth and innovation in the region and addressing most of the key issues driving and disrupting the industry like AI for example. This conference was very beneficial to me in that both key learnings and networking opportunities made this an excellent investment of time and money.”

*Arnaldo Rodriguez, President
CSI Leasing*

“I had the privilege of attending the Lease Conference in November 2023 in Dubai, UAE, and it was an extraordinary experience. The conference not only provided valuable insights into the latest trends in the leasing industry but also offered a unique platform for networking with industry leaders from around the world.

The diverse range of topics covered, from equipment leasing to auto finance, showcased the conference's commitment to addressing the evolving needs of the sector. The live discussions, engaging presentations, and collaborative atmosphere made it a truly enriching event.

Kudos to the organizers for creating a seamless and impactful conference that fostered meaningful connections and encouraged open dialogue. It's events like these that propel our industry forward, and I look forward to participating in future editions.”

*Tamer Nozha, International Business Director
UMS (Urban Mobility Systems)*

“The Invigors-Alta Lease Conference Dubai is an excellent forum for the exchange of ideas among practitioners in the Middle East, Africa, and Asia (as well as Europe and North and South America) regarding the rapid technology, business model, and regulatory changes occurring in the global equipment finance marketplace. The conference sessions were relevant, and the discussion among participants was candid and inspiring. The event was well planned and tightly facilitated for senior leaders interested in networking and discussing strategic topics with respected industry professionals. If you wish to gain new insights and expand your industry connections while discussing the most important topics facing the industry today, I highly recommend this annual event.”

*Bill Verhelle, CEO
QuickFi*

"Attending the recent 3rd Lease Conference in Dubai was an incredibly enriching experience for me. The conference provided a wealth of insights and the latest trends in the industry, which are invaluable for anyone involved in fleet management, vehicle and equipment leasing. The speakers were top-notch, offering deep expertise with practical advice that can be applied immediately.

From Financing methodologies to using AI in Fleet management the event had it all. In addition, networking with peers from various sectors provided a unique opportunity to exchange ideas and learn from each other's experiences. This conference not only broadened my understanding of the industry but also equipped me with ideas on how to address some of my own client's needs.

Overall a stable event in my yearly calendar."

*Marius Anton, Director Growth and Product
Location Solutions*

First time I participated in the Dubai Leasing Conference.

It was great to be attending as speaker. The interaction with the audience was great.

I'm excited having connected with many new contacts.

With the new legislation on Leasing being decided and, exciting future for asset finance laying ahead, the market will grow rapidly now in a sustainable way with new players entering.

All this will result in future exciting and interesting conferences!

*Christian Sonnevile, Strategic Accounts Manager Europe
Finance Industry
Ritchie Bros*

PREVIOUS ATTENDEES LEASE CONFERENCE DUBAI



Al Taamir for Leasing and Factoring CO



The Alta Group



We know everything about machinery



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THE TRUSTED ADVISORS TO THE ASSET FINANCE INDUSTRY



Powerful Insights > Proven Results
Global advisors in equipment finance



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أهلي للتأجير التمويلي
ahli Financial Leasing



ekar



ADIA



AUTOROLA

Beltone

Allianz

Allianz Trade

CAFU



الاتحاد للتأجير التمويلي
Etihad Leasing Company



المتكاملة
للتأجير التمويلي
COMPREHENSIVE LEASING

Capitalbank
كابيتال بنك

ALMASI



DAR AL SHARIA



EJARA LEASING COMPANY
MEMBER OF JORDAN KUWAIT BANK GROUP

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