



**XXII LATIN AMERICAN LEASING CONFERENCE
XV LEGAL FORUM ON
LEASING NOVEMBER 6, 7 & 8,
2024
INTERCONTINENTAL AT DORAL MIAMI**

S P O N S O R S H I P O P P O R T U N I T I E S

INTRODUCTION AND BACKGROUND

Founded in 1992, The Alta Group is the world's largest consulting firm specialized in the equipment leasing and financing industry. The Alta Group Latin American Region has, since 2003, organized and successfully executed the Latin American Leasing Conference, the premier conference of its kind for the industry in the region.

The Latin American Leasing Conference organized by The Alta Group Latin American Region reaches this year its twenty second version. The leasing industry, not only from Latin America but also around the world, major financial companies, equipment manufacturers and officials from Governments and multilateral entities worldwide have recognized in this event the highest quality in terms of market intelligence and opportunities for development of your business. For this reason, and because of being the second in person event after the pandemic the number of attendees is approaching over one hundred, representing s nearly all of the countries of Latin America. The attendees are the leaders of the companies interested in the leasing industry in the region. There is no other event, with these high standards, in Latin America.

In recent years, the Conference has raised the interest of the companies operating in developed markets, and that is why simultaneous translation has become one of the normal features of the event. Also, the Conference has become the key event to allow the attendees to establish contacts and networking with potential customers, suppliers and funding sources.

All of the above opens excellent opportunities for those who operate in the leasing market, either as suppliers of equipment, as financial providers, as lessors, or as providers of services to the industry, can take advantage of to make the event a unique tool for your company. For this reason, The Alta Group Latin American Region offers a very attractive sponsorship package that can be reviewed in detail at the following link: www.thealtaconferences.com

The following Sponsorship Opportunities are available but we are happy to accommodate your special requests:

Breakfast sponsor (3 available: Wednesday, Thursday or Friday) \$ 4,000

The sponsor receives the following benefits:

- One complimentary conference registration
- Recognition (your logo) in all promotional material and in the final program
- Recognition (your logo) in our event website www.thealtaconferences.com
- Company description and contact information will be included in the onsite attendee conference materials.
- Recognition from the podium at the opening and other sessions
- Signage at the breakfast
- Conference roster
- Right of first refusal to sponsor the same event the following year (good for one year)

Coffee break sponsor (5 available. Wednesday, Thursday or Friday)\$ 4,000

The sponsor receives the following benefits:

- One complimentary conference registration
- Recognition (your logo) in all promotional material and in the final program
- Recognition (your logo) in our event website www.thealtaconferences.com
- Company description and contact information will be included in the onsite attendee conference materials
- Recognition from the podium at the opening and other sessions
- Signage at the coffee break
- Conference roster
- Right of first refusal to sponsor the same event the following year (good for one year)

Lunch sponsor (3 available: Wednesday, Thursday or Friday) \$ 8,000 each

The sponsor receives the following benefits:

- Two complimentary conference registration
- Recognition (your logo) in all promotional material and in the final program
- Recognition (your logo) in our event website www.thealtaconferences.com
- Company description and contact information will be included in the onsite attendee conference materials
- Recognition from the podium at the opening and other sessions
- Signage at the lunch
- Conference roster
- Right of first refusal to sponsor the same event the following year (good for one year)

Cocktail sponsor

(1 opportunity available)

\$ 9,000

The sponsor receives the following benefits:

- Two complimentary conference registrations
- Recognition (your logo) in all promotional material and in the final program
- Recognition (your logo) in our event website www.thealtaconferencias.com
- Company description and contact information will be included in the onsite attendee conference materials
- Recognition from the podium at the opening and other sessions
- Signage at the cocktail
- Conference roster
- Right of first refusal to sponsor the same event the following year (good for one year)

Other Opportunities:

- Attendees Lanyards with company name and logo **\$1,750**
- Attendees Gift (Priced according to gift selected) **\$ TBD**
- Your choice, let us know we will try to accommodate it.

Please submit your proposal on or before August 25th, 2024, and if you have any questions please contact:

Katrin Forster at kforster@thealtagroup.com

Don't miss this opportunity to reach key decision makers at some of the most important companies in the Leasing Industry!

Some of our previous attendees include:

Company	Position	Country
A Group SAS	CEO	Colombia
A Group SAS	Financial Manger	USA
ABC Leasing	CEO	Mexico
ABEL- Associacao Brasileira das Empresas de Leasing	Executive Director	Brazil
Access to Finance Advisory, IFC	Global Product Leader	USA
AccuVal Associates, Inc.	Senior Vice President	USA
ACHEL	President	Chile
ACHEL	General Manager	Chile
ACHEL	Vice President	Chile
Acrecent Financial Corp	President	Puerto Rico
ACRESA	Gnrl. Director; Gnrl. Accountant	Honduras
Acresa	Secr. Of Administration Counsel	Honduras
Acresa	General Manager	Honduras
Acresa	Financial Manager	Honduras
Advance Business Services	Legal Representative	Guatemala
Advance Business Services	Director	Guatemala
Agrileasing Latinoamericano S.A.	Chief Executive Officer	Costa Rica
Alloy MF Mexico	CEO	Mexico
Alloy MF Mexico	CFO	Mexico
Allstate Capital	President	USA
America Leasing	General Director	
Amerika Financiera S.A.	General Director	Peru
AMSOFAC	General Director	Mexico
Analistas de Recursos Globales SAPI de CV	General Director	Mexico
Anfexi Billing Technologies SA de CV	CEO	Mexico
Arias & Muñoz	Partner	Nicaragua
ARREND Comercial Administradora S.A	Chief Executive Officer	Guatemala
Arrendadora ATI	Director	Costa Ria
Arrendadora Banamex	General Director	Mexico
Arrendadora Comercial de Celaya	Chief Executive Officer	Mexico
Arrendadora Comercial de Celaya	Commercial Director	Mexico
Arrendadora y Comercializadora Lingo S.A.	CEO; CFO; COO & Managers	Mexico
Asociacion de Leasing de Argentina	Chief Executive Officer	Argentina
Asociación de Leasing de Argentina	Treasurer	Argentina

Ati Capital Solutions S.A.	President	Costa Rica
Ati Capital Solutions S.A.	General Manager	Costa Rica
Automotores Gildemeister	Rental Division Manager	Chile
BAC Credomatic	Sales and CR Director	Costa Rica
BAC Honduras SA	Corporate Banking Manager	Honduras
BAC San Jose	Head of Intl. Banking & Leasing	Costa Rica
BAC/Credomatic Network	Regional Corporate Banking Manager	Costa Rica
Banco Cathay de Costa Rica	Chief of Commercial Leasing	Costa Rica
Banco Central Republica Dominicana	Technical Coordinator and Tech. Consultant	Dominican Republic
Banco Comafi & The Capita Corp.	Comafi: Senior Credit Officer; The Capita: CEO	Argentina
Banco Davivienda	Executive VP	Colombia
Banco de Crédito BCP	International Area and Leasing Manager	Peru
Banco de Credito Del Peru	Leasing Director	Peru
Banco de Occidente	Commerical Leasing Director	Colombia
Banco Ficohsa	Sub Director of Corporate Banking	Honduras
Banco Financiero del Peru	Leasing Business Manager	Peru
Banco Popular Dominicano	General Director; VP	Dominican Republic
Banco Popular SA	Leasing President Assistant	Colombia
Banco Popular SA	Gerente Nacional de Ventas productos y canales	Colombia
Banco San Jose	Sub Director of Corporate Banking	Costa Rica
Banco Santander Peru	Banking Manager and Leasing	Peru
Bancoldex	Chief Executive Officer	Colombia
BICSA	Business Manager	Panama
BIO - Belgina Investment company for developing countries	Investment Officer FI & IF	Belgium
Bisa Leasing S.A	Chief Executive Officer	Bolivia
Bisa Leasing S.A.	Legal Manager	Bolivia
Bisa Leasing S.A.	Operations Manager	Bolivia
BLADDEX- Banco Latinoamericano de Exportaciones S.A.	Leasing VP	Panama
Boart Longyear Financial Services	Sales & Business Development Leader	USA
Bombardier Aerospace	Director Structured Finance	Canada
Cafsa	Leasing Director	Costa Rica
Caterpillar	Managing Director, Northern Regional Latin America, Financial Product Division	Mexico

Cepadem Economistas Abogados y Contadores S.C	Attorney	Mexico
CGM Leasing Argentina	Vice President	Argentina
CGM Leasing Argentina	Gerente Administrativo Contable	Argentina
CHG-El Camino-Sapi de CV	General Director	Mexico
CHP Consulting	Senior Manager	USA
Cisco Capital	Latin America Financing Partners Leader	Argentina
Cisco Capital	Director Cisco Capital Latam	Brazil
CIT Financial	L.A President & several VP's	USA
CIT LATAM	VP & CIO Latam Region	Mexico
CIT Leasing de Argentina SRL	Chief Executive Officer	Argentina
Clear Leasing, SA de CV Sofom Enr	General Director; Operational Directors	Mexico
CNH	Business Development Manager	England
CNH Capital Argentina	Country Manager	Argentina
CobisCorp	Project Manager	Colombia
Codix	Managing Director Mexico	Mexico
Coinpro	Financial Manager	Guatemala
Commercial Equipment Finance	President & CEO	Puerto Rico
Consultores financieros de Proyectos S.A.	CEO; CFO & VP	Guatemala
Consultores financieros de Proyectos SA	Operations	Guatemala
Core Capital	Leasing Specialist	USA
Corp. Interamericana de Inversiones-CII	Investment Officer	USA
Corporación Raymond de México	Sales Manager	Mexico
CrediFactor	Manager	Nicaragua
Credileasing	Gerente General	Nicaragua
CSI Latina Arrendamiento Mercantil S.A	Chief Executive Officer	Brazil
CSI Latina Financial, Inc	Chief Operating Officer	USA
CSI Leasing Inc.	Senior VP of Global Vendor Finance	USA
CSI Lesing Mexico	Legal & Operations Director	Mexico
Darby Private Equity	Vicepresident	Mexico
De Lage Landen	Director Sales for Renewable Energy	USA
De Lage Landen S.A. de C.V. SOFOM, ENR.	Chief Financial Officer	Mexico
Demarest Advogados	Partner	Brazil
Deutsche Leasing Brasil	Asset Manager	Brazil
D-Link Latinamerica	Financial Support Manager	Chile
Docuformas	CEO	Mexico

Doosan Infracore Construction Equipment	VP for the americas; VP Program Management for North America and Emerging Markets	USA
Ecologic Leasing Services	CEO	USA
Ernst & Young Terco	Audit Partner	Brazil
Export-Import Bank of the United States	Export Finance Manager	USA
Factotal Leasing - FT Vendor Chile	General Manager	Chile
Fedeleasing	Executive President	Colombia
Financiera Integra	Manager	Mexico
FT Vendor Finance Chile	Commercial Manager	Chile
FT Vendor Finance Chile S.A.	Chief Executive Officer	Chile
FTAA Consulting Inc	Vicepresidente	USA
Garrido Licona & Asociados S.C	Managing Partner; Partner	Mexico
GE Capital	LA Gnrl. Mgr, Leaders # countries	Mexico
Genpact	Vice President	USA
Grupo Bancolombia	Gerente Leasing Internacional	Colombia
Grupo Kineret	General Deputy Manager	Costa Rica
Grupo Mega	President & CEO; VP	Mexico
GT Credit	Operations Manager	Mexico
GT Credit	General Manager	Mexico
Hewlett Packard Operations Mexico	Financial Account Manager	Mexico
Hewlett-Packard Financial Services	Latam Sales Director	USA
Hitachi Data Systems	Regional Manager	Brazil
Hitachi Data Systems Credit Corp	Manager Leasing LATAM; Director Financial Solution Sales	Brazil
HP Financial Services	Latin America Sales Director; Territory Manager	USA
HP Financial Services	Country Manager	Argentina
HP Financial Services	Financial Account Manager México	Mexico
HP Financial Services	Latin America Sales Director	USA
IBM	IGF Executive	Mexico
IBM Argentina	SSA IGF Executive	Argentina
IBM Brazil	Global Finance CFO; GM IGF LA	Brazil
IBM Brazil - Global Finance	IGL L.A. Controller	Brazil
IBM Global Financing	VP Capital Markets; VP Bus. Dev	USA
IBM Global Financing	IBM Global Financing Director	Brazil
IFC	Global Specialist Finance and Markets	Panama
Improsa Leasing	Manager North Region	Guatemala
Improsa Leasing Costa Rica	Chief Executive Officer	Costa Rica

Integra Arrenda SA de CV SOFOM ENR	General Director	Mexico
Integradora de Apoyo Municipal SA	Finance and Admin. Manager	Mexico
Inter-American Investment Corp. (IIC)	CEO; Director Prod. Mgr.	USA
International Decision Systems	SR. Director of Product Management	USA
International Finance Corportaiion		
Inverlease S.A.	Chief Executive Officer	Argentina
Inversiones Globales Corporativas	General Manager	Guatemala
Inversiones Globales Corporativas	Legal Representative	Guatemala
Invigors/The Alta Group EMEA	Principal	Switzerland
Ivory Consulting Corporation	Chief Executive Officer	USA
John Deere Credit	Regional Project Manager	Mexico
Johnson & Johnson Finance Corporate	VP Finance	USA
Kineret	General Manager	Costa Rica
Kineret S.A	CEO; Director of Corporate Services	Costa Rica
KPMG Caredenas Dosal SC	Tax Partner	Mexico
Lease Insurance International	President	USA
LeaseTeam Inc	Senior VP/Partner; VP Software Development	USA
Leasing Bancoldex	Presidente; General Manager	Colombia
Leasing Bancolombia	President & VP;	Colombia
Leasing Bancolombia S.A.	National Manager	Colombia
Leasing Bancolombia S.A.	Commercial Director	Colombia
Leasing Bladex	Senior VP	USA
Leasing Bolivar S.A.	President	Colombia
Leasing Corficolombiana SA	Business Dev. Manager	Colombia
Leasing Corficolombiana SA	CEO	Colombia
Leasing del Atlantico Corp	Chief Executive Officer	Rep Dominicana
Leasing Peru	General Director	Peru
Lingo Leasing	Unit Director	Mexico
Liquid Capital	General Manager	Mexico
Lumo Financiera del Centro SA	Accountant	Mexico
Lumo Financiera del Centro SA	Sales Coordinator	Mexico
Lumo Financiera del Centro SA	Risk Analyst	Mexico
Macquarie	Country Manager	USA
Macquarie Corporate & Asset Finance	VP Origination	USA
Multibank	VPA Commercial Bank Products	Panama
Multibank	Leasing Manager	Panama
Navistar	Operations Director; Asset Manager; Global Vendor Finance Manager	Mexico

NEC Financial Services, LLC	Finance and Planning Manager	USA
NetSol Technologies	VP Business Development	USA
NetSol Technologies	Chief Operating Officer	USA
NetSol Technologies	Sr. Manager Partner Services	USA
NetSol Technologies Americas, Inc.	Solutions Architect	USA
Nuñez Africano Abogados Corporativos S.A.	Partner	Colombia
Odessa Technologies	VP of Sales and Marketing; Prod. Mgr.	USA
Odessa Technologies, Inc.	Project Manager	USA
OEO Energy Solutions	CEO	USA
Oracle	Financing Manager	Chile
Oracle Chile	VP L.America, Middle East & Africa	Chile
Oracle Financing	Director, Oracle Funding and Risk Mgmt	USA
Pacific Rim Capital Inc	Manager Capital Markets	USA
Pale Morning Credit LLC	Partner	USA
PHH FirstFleet	Senior Vice President	USA
PNC Bank	VP Global Trade and Equip. Finance	USA
Precor	Director of Leasing	USA
Provincia Leasing S.A.	President; Executive VP	Argentina
Rentaequipos Leasing S.A.- RELSA	Director	Chile
Rentandes S.A.	General Director	Colombia
Renting Peru	General Director	Peru
SAP	SAP Financing Director	USA
SAP Financing	Director; Head of SAP Financing	Brazil
Scotia Leasing	Regional Manager	Costa Rica
Scotiabank	General Manager, Regional Director Leasing	Costa Rica
Servileasing SA	Chief Executive Officer	Costa Rica
Sigma Safi SA	CEO	Peru
Societe Generale	Chief Sales Officer	Brazil
Societe Generale	Chief Executive Officer	Brazil
Symbiotics	Regional Manager	Mexico
Symbiotics	Head of Investment Operations	Switzerland
The Alta Group	CEO; Senior Managing Director, Legal Support Services	USA
The Alta Group LAR	Senior Managing Director, Investment Banking Services	Argentina
The Alta Group LAR	Senior Managing Director, Vendor Financing Services	Argentina
The Alta Group LAR	Consultant	Brazil

The Alta Group LAR	Associate	Colombia
The Alta Group LAR	Consultant	Colombia
The Alta Group LAR	Senior Managing Director	Costa Rica
The Alta Group LAR	Managing Director Application Consulting	Mexico
The Alta Group LAR	Managing Director Mexico	Mexico
The Alta Group LAR	Sr. Managing Director	Mexico
The Alta Group LAR	CEO, The Alta Group Latin American Region LLC	USA
The Alta Group LAR	Chief Financial Officer	USA
The Alta Group LLC	CEO; Principals	USA
The Alta Group North America	Senior Managing Director	USA
The Alta Group PDD	Principal	USA
The Capita Corporation	Commercial and Marketing Director	Argentina
The Capita Corporation SA	Asset Management & Operations Manager	Argentina
The Capita Corporation SA	Director	Argentina
Third Pillar Systems	General Director	USA
Tip Capital	Executive VP & General Counsel	USA
Toyota Capital	Finance Manager	Mexico
Toyota Capital	Managing Director	Mexico
Tresalia Capital	Vice President	Mexico
Unifin	Legal Deputy Director	Mexico
Unifin	Legal Executive Director	Mexico
Volvo Financial Services	VP Capital Markets and Information Technology	USA
World Business Capital	Executive VP	USA
ZRG Partners	Managing Partner	USA